

সিস্টেম এনালিস্ট-এর কার্যালয়
ডায়েরী নং: ৩৭৬, তারিখ: ১১/৭/২০

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
বাংলাদেশ টেলিভিশন
সদর দপ্তর
রামপুরা, ঢাকা-১২১৯।
www.btv.gov.bd

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১১/৭/২০

নং-১৫.৫৪.০০০০.০২১.২৫.১২৭.১৯- ২৬৪১

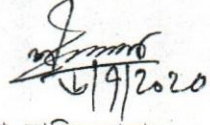
তারিখ: ১৬ আষাঢ় ১৪২৭ বঙ্গাব্দ
০৭ জুলাই ২০২০ খ্রিস্টাব্দ

বিষয়: 2nd Asian Contents Awards under the Busan Internatinoal Film Festival 2020-এ
অংশগ্রহণ

সূত্র: Asia-Pacific Institute for Broadcasting Development (AIBD) এর ৩০.০৬.২০২০
তারিখের ই-মেইল পত্র

উল্লিখিত বিষয়ে Asia-Pacific Institute for Broadcasting Development (AIBD) কর্তৃক প্রেরিত
সূত্রোক্ত পত্রের ছায়ালিপি অবগতি ও পরবর্তী প্রয়োজনীয় ব্যবস্থা গ্রহণের জন্য নির্দেশক্রমে এ সাথে প্রেরণ করা
হলো।

সংযুক্তি: ০৪ (১) পাতা।



মো: নাছিমুজ্জামান
সহকারী পরিচালক (প্রশাসন)
ফোন: ৫৫১৩১৯৮৭ (অফিস)

বিতরণ: সদয় কার্যার্থে-

- ০১। উপমহাপরিচালক (অনুষ্ঠান), বাংলাদেশ টেলিভিশন, ঢাকা।
- ০২। জেনারেল ম্যানেজার, বাংলাদেশ টেলিভিশন, ঢাকা/চট্টগ্রাম কেন্দ্র।
- ✓ ০৩। সিস্টেম এনালিস্ট, বাংলাদেশ টেলিভিশন, ঢাকা- (ওয়েবসাইটে প্রকাশের অনুরোধ করা হলো)।

অনুলিপি: সদয় অবগতির জন্য-

- ০১। মহাপরিচালক মহোদয়ের ব্যক্তিগত সহকারী, বাংলাদেশ টেলিভিশন, ঢাকা।
- ০২। পরিচালক (প্রশাসন) মহোদয়ের ব্যক্তিগত সহকারী, বাংলাদেশ টেলিভিশন, ঢাকা।


১১/৭/২০
১১/৭/২০
১১/৭/২০

2nd Asian Contents Awards under the Busan International Film Festival 2020

From: viknaace (viknaace@aibd.org.my)
To: philo@aibd.org.my; monica@aibd.org.my
Date: Tuesday, 30 June 2020, 08:43 am GMT+6

পরিচালক (প্রশাসন)-এর কার্যালয়
উপ-পরিচালক (প্রশাসন) এর কার্যালয়
আইসি নং ১৬৩৭ তারিখ ০৫/৭/২০২০

Dear Respected Members,

Greetings from AIBD.

This is a follow-up to our email, dated 25 June 2020.

We would like to inform all respected members that the deadline on 30th June 2020 of the 2nd Asian Content Awards is now being extended to 31st July 2020.

The entry guideline had already been updated as specified on the link below:

http://asiaccontentsawards-eng.com/29

There are two key updated issues, as follows:

- Submission deadline: ~ 31 July 2020 18:00 KST
- Eligibility: released between Jan 1st 2019 and 30 June 2020 in Asia.

Thank you.

With kind regards,

Viknaace (Ms)

for AIBD Director's Office

On 06/25/2020 4:35:20 PM viknaace wrote:

Table with columns for 'পরিচালক (প্রশাসন)-এর কার্যালয়' and various administrative tasks like 'প্রয়োজনীয় ব্যবস্থা নিয়', 'উপস্থাপন করুন', etc.

Table with columns for 'সদর দপ্তর ভবন' and 'ঢাকা কেন্দ্র', listing roles like 'প্রধান প্রকৌশলী', 'উপম (অনুষ্ঠান)', etc.

Handwritten Bengali note: 'অনুষ্ঠান কেন্দ্র'.

Dear Respected Members,

Warm greetings from the Asia Pacific Institute for Broadcasting Development (AIBD) and hope all is fine.

Please be informed that the 2nd Asian Contents Awards (ACA) under the Busan International Film Festival 2020 is now calling for submission. We encouraged all members to send in your entries before the deadline on 30th June 2020.

Details for submission and guidelines are as follow:

1) Call for Submissions

https://www.biff.kr/eng/artboard/mboard.asp?
Action=view&strBoardID=9611_05&intPage=1&intCategory=0&strSearchCategory={s_name|s_subjec
t|&strSearchWord=&intSeq=75522

2) Entry Guidelines

http://asiaccontentsawards-eng.com/29

Multiple handwritten signatures and dates in Bengali, including '০৫/৭/২০' and '০৫/৭/২০'.

PDF's slide of last year's inaugural ACA is also attached for your kind perusal.

Thank you.

Kind regards

Ms Viknaace

for AIBD Director's Office



ABOUT AWARDS GALLERY 2020Submission

Asia Contents Awards Entry Guidelines

□ Eligibility

- Dramas that have been or will be aired on public TV, cable TV, OTT platforms, etc. (with the exception of dramatized advertisement and promotional materials produced with a commercial purpose)
- Dramas have been aired or released between the dates of 1 January 2019 and 30 June 2020 in Asia.
- The entering organization or individual holds copyright ownership
- In case of co-produced dramas, the entrant must notify its production partner about the submission in advance.
- Resubmitted entries will be disqualified. In the event a program is submitted by more than one entrant, the entrants that hold the copyright must decide who will be the final entrant.
- Should there be a copyright issue, the entrant must take the full responsibility.

□ Entry Criteria

- Dramas that have been aired on any platform including public/cable/satellite TV, and OTT platforms
- Directors, executive producer, and writers of the entries will automatically be competing in the relevant individual category. Should they NOT wish to compete, the entrant MUST indicate so in the application for jury's reference.

□ Awards Category: In total of 10 categories

2 Drama Awards, 1 Lifetime Achievement Award, 5 Individual Awards
(2 Actor/Actress, 1 Writer, 1 Rising Star, 1 Newcomer), 2 Special Awards

Awards Category Details

□ Required Materials

- Entry form
- Photos: each photo must be vertical and submitted as a JPEG file with 300dpi
 - 1) Official poster (preferably with English title; if not, submit one with the local title)
 - 2) Headshot of the talents (of 1 or 2 main actor and actress each)
 - 3) Headshot of 1 or 2 screenwriters
 - 4) Headshot of 1 or 2 directors
 - 5) Headshot of 1 or 2 executive producer
- Video: (mandatory for all) trailer or summary video under 5 mins

Category	Required Video
Short Form	Submit the entire program
Mini-Series	Submit the mandatory first episode and choose an additional episode or two that help the viewers understand the overall story
Serial Drama	Submit the mandatory first episode and choose two or three additional episodes that help the viewers understand and the overall story

Video Format

- ① Video codec: H.264 ② Audio codec: AAC ③ File format: any codec/format that plays on normal video players like MP4, MOV, AVI, WMV, etc.
- ④ Resolution: 1,920x1,080 HD (16:9 ratio)
- All videos must be subtitled in English (entries without English subtitles may be disqualified)
- Submit episodic synopsis in English for all episodes with the video files

※ How to submit a video to ACA? (choose one option below)

- Share your google file folder to aca@biff.kr
- Send the external hard drive to ACA office (The shipping cost will be taken by entrants.) #1601, GARDEN TOWER, 84, Yulgok-ro, Jongno-gu, Seoul 03131, Korea Tel. 82 2 3675 5097

□ Usage of Entries: Asia Contents Awards will use the entries upon the entrant's consent, with the sole purpose of hosting the Awards and of promoting the entries as defined below:

- Preliminary and final selection of Asia Contents Awards
- Edits or excerpts (15 mins max.) for Asia Contents & Film Market-produced contents on platforms including TV, Internet, and exhibits.

□ Entry Period: 1 May 2020 – 31 July 2020 18:00 (KST)

- All the required materials must be submitted for the entry to be valid. In case of asking for validity check, make sure to send the request with enough time ahead.

□ Please Note

- No entrance fee is required; up to 2 entries are allowed per entrant
- The organizing committee is not obliged to return any submitted material and it will discard all collected information of the disqualified entries
- The organizing committee may request additional materials due to lack of information or technical error. Especially when nominated, the entrant must fully co-operate.
- If nominated for Actor/Actress categories, the entrant must notify the relevant performers of the Awards date in advance and must co-operate to the fullest so the talents can attend the awards ceremony.

□ Judging Procedures

- Preliminary Selection: up to 20 domestic/international drama/video experts
- Each judge individually screens and evaluates the entries in private, and submits the assessment results
- Final Selection: up to 10 domestic/international drama/video experts
- Each judge individually screens and evaluates the entries in private, and submits the assessment results per category

□ Announcement Date

- Preliminary nomination: Mid-August 2020
- Final nomination: Early September 2020

□ Announcement Venue

- The Organizing Committee will announce the nominees and winners on the official website and notify the relevant entrants

□ Inquiries: aca@acfm.kr

Entry form