

১৭/০২/১৯

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
বাংলাদেশ টেলিভিশন
সদর দপ্তর ভবন
রামপুরা, ঢাকা-১২১৯।
www.btv.gov.bd

নং-বিটিভি/প্রশাসন-২২/(অংশ-০১)/৪৬৬

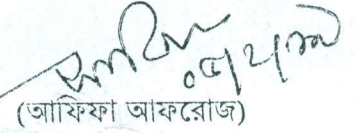
তারিখ: ২৬ মাঘ ১৪২৫ বঙ্গাব্দ
জানুয়ারি ২০১৯ খ্রিস্টাব্দ
০৫ ফেব্রুয়ারি

বিষয়: Call for Entries for AIBD World TV Awards 2019

সূত্র: Asia-Pacific Institute for Broadcasting Development (AIBD) এর ২৮.০১.২০১৯ তারিখের পত্র

উপর্যুক্ত বিষয়ে সূত্রোক্ত পত্রের বরাতে AIBD World TV Awards 2019 প্রতিযোগিতায় বাংলাদেশ টেলিভিশনের অংশগ্রহণের লক্ষ্যে প্রতিযোগিতার Criteria and Regulation এর ছায়ালিপি এ সাথে প্রেরণ করা হলো। আলোচ্য প্রতিযোগিতার বিজ্ঞপ্তিটি শাখার প্রযোজকদের অবহিত করে আগ্রহী প্রযোজকদের পেশকৃত প্রোগ্রামসমূহ হতে প্রতি ক্যাটাগরিতে ০২টি সেরা প্রোগ্রাম বাছাই করে আগামী ২৫ মার্চ ২০১৯ তারিখের মধ্যে নির্ধারিত ফরমেটে প্রশাসন শাখায় প্রেরণের জন্য নির্দেশক্রমে অনুরোধ করা হলো।

সংযুক্তি: ...০.৬... (পাতা)।


(আফিফা আফরোজ)

সহকারী পরিচালক (প্রশাসন)


ফোন: ৯৩৩০১৩১-৯ এক্স: ২৫৩০ (অফিস)

বিতরণ: সদয় কার্যার্থে-

- ০১। উপমহাপরিচালক (অনুষ্ঠান/বার্তা) বাংলাদেশ টেলিভিশন, ঢাকা।
- ০২। জেনারেল ম্যানেজার, বাংলাদেশ টেলিভিশন, ঢাকা/চট্টগ্রাম কেন্দ্র।
- ✓ ০৩। সিস্টেম এনালিস্ট, বাংলাদেশ টেলিভিশন, ঢাকা-(বিজ্ঞপ্তিটি ওয়েবসাইটে প্রকাশের অনুরোধ করা হলো)।

অনুলিপি: সদয় অবগতির জন্য-

- ০১। মহাপরিচালক মহোদয়ের ব্যক্তিগত সহকারী, বাংলাদেশ টেলিভিশন, ঢাকা।
- ০২। পরিচালক (প্রশাসন) মহোদয়ের ব্যক্তিগত সহকারী, বাংলাদেশ টেলিভিশন, ঢাকা।


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১৭/০২/১৯
H.A

৭৪০



Asia-Pacific Institute for Broadcasting Development

Postal Address : P O-Box 12066, 50766 Kuala Lumpur, Malaysia
Street Address : 2nd Floor, Technology Building, IPPTAR, Angkasapuri, 50614 Kuala Lumpur, Malaysia

Phone : (603) 22823719 / 22824618 / 22827192
Fax : (603) 22822761

Your Ref:

E-mail : admin@aibd.org.my

Our Ref: R-029-MY-19

E-mail : devbroad@aibd.org.my

Website : www.aibd.org.my

25 January 2019

Dear Respected Members of AIBD,

CALL FOR ENTRY WORLD TV AWARDS 2019

The Asia-Pacific Institute for Broadcasting Development AIBD in collaboration with its global partners presents the World TV Awards 2019, in two categories:

- **Category HUMANITY for The Best Television Documentary on 'Technology and Humanity – The Impact'**
- **Category SCIENCE/ENVIRONMENT for The Best TV Programme on 'Taming the Sea of Plastic'**

We are pleased to present this opportunity to all broadcasters in Asia, Pacific, Europe, Africa, Middle East, South America and North America from public, private sector and freelancers to participate in this unique World TV Awards.

Supported by Arab States Broadcasting Union (ASBU), Radio TV Malaysia (RTM), France Médias Monde and AIBD, this competition will provide the opportunity for Television producers to receive international recognition for their work.

We kindly request you to disseminate this information as widely as possible.

"The Prize" consists of **US\$5,000.00 cash, a trophy and a certificate** presented by AIBD per Award category.

Winners will be presented with their Awards during the **Asia Media Summit** to be held in **Seam Reap, Cambodia on 12 - 14 June 2019**.

Please note that producers can submit up to **two programmes per category** and the deadline for programme submission is:

Friday, 12th April 2019

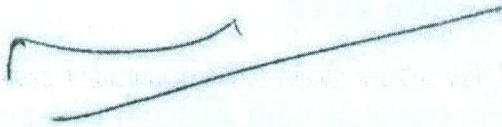
Please find the relevant **information on criteria, regulations and application forms for the World TV Awards 2019** on our website:

www.aibd.org.my/worldtv

We look forward to receiving your entries and application forms as soon as possible.

If you have any queries regarding this event, please do not hesitate to contact Ms Fathimath Leeza (AIBD Programme Manager) at the following e-mail address: **leeza@aibd.org.my**

Yours sincerely,



Philomena Gnanapragasam
Officiating Director, AIBD



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WORLD TV AWARDS 2019

CATEGORY HUMANITY

The Best TV Documentary on
Technology and Humanity – The Impact

CRITERIA AND REGULATION

Genre:

Documentary

Length:

Maximum of 60 minutes

All the entries will be judged according to the following criteria:

1. The programme must focus on creating deeper awareness among the audience on the impact technology has had on human lives and underscore the stories that reflect true potential of it.
2. The programme must represent an outstanding example dealing with aspect(s) of technology and how we use it interact with our world and each other. The programme must highlight people's needs and show effective solutions to overcoming the challenges, while highlighting the opportunities present as well.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced within the last 12 months before the date of submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be a non-narrative piece.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

Who can submit an entry?

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

How many entries can be submitted?

⇒ Each producer/organisation can submit up to **2 entries**.

Format requested:

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

Shipping information:

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2nd Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

Deadline:

The entry forms and the DVDs should reach AIBD **no later than:**
Friday, 12th April 2019

Jury:

Jury members are senior media professionals from various countries and regions.

Winner Prize:

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to Seam Reap, Cambodia** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 13 June 2019, a global media gathering.

Note:

⇒ The names of the winner and runner-up will be announced at the AMS 2019, Seam Reap, Cambodia.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference in Bhutan in 2019.

Information:

More information on World TV Awards is available at: **www.aibd.org.my/worldtv**



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WORLD TV AWARDS 2019
CATEGORY HUMANITY
The Best TV Documentary on
Technology and Humanity – The Impact

ENTRY FORM

Submission deadline: 12th April 2019

Please fill separate form for each entry

Award category	WORLD TV AWARDS 2019 <u>CATEGORY HUMANITY</u> The Best TV Documentary on Technology and Humanity – The Impact	
Programme description	Title in English:	
	Title in original language:	
	Duration (in minutes):	
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:
	Broadcaster (channel):	
	Date of first broadcast:	
Platform of broadcasting used: <input type="checkbox"/> TV <input type="checkbox"/> Internet <input type="checkbox"/> Mobile Has the programme concept been produced for TV broadcasting? <input type="checkbox"/> Yes <input type="checkbox"/> No		



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WORLD TV AWARDS 2019
CATEGORY HUMANITY
The Best TV Documentary on
Technology and Humanity – The Impact

Short synopsis (max 200 words):

Format
submitted:

☐ DVD

Number of copies: 3



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WORLD TV AWARDS 2019
CATEGORY HUMANITY
The Best TV Documentary on
Technology and Humanity – The Impact

Programme credits:	Production credits (organisations): Executive producer: Director:
Organisation and contact information:	Name of the organisation: Address:
	Name of the contact person: Position: Tel: Fax: Email:
Shipping address: <i>(Entry form and Programme)</i>	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
AIBD contact person:	Programme Manager: Ms Fathimath Leeza Email: leeza@aibd.org.my
Website information:	www.aibd.org.my/worldtv



WORLD TV AWARDS 2019
CATEGORY SCIENCE/ENVIRONMENT
The Best TV Programme on
Taming the Sea of Plastic

CRITERIA AND REGULATION

Genre:

TV Documentary, Short documentary/TV report, Docu drama,
Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

Length:

A maximum of 60 minutes

All the entries will be judged according to the following criteria:

1. The programme must focus on the role plastic material play in polluting our lands and seas. It should describe concrete actions and/or practices in the field which create awareness on the harm plastic material cause and what can be done to eradicate the problem and alternate solutions for a plastic free life.
2. The programme could either focus on a local, regional, sectoral or on global point of view.
3. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
4. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced within the last 12 months before the date of submission.
6. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

Who can submit an entry?

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

How many entries can be submitted?

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Format requested:

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WORLD TV AWARDS 2019
CATEGORY SCIENCE / ENVIRONMENT
The Best TV Programme on Taming the Sea of Plastic

ENTRY FORM

Submission deadline: 12th April 2019

Please fill separate form for each entry

Award category	WORLD TV AWARDS 2018 <u>CATEGORY SCIENCE/ENVIRONMENT</u> The Best TV Programme on Taming the Sea of Plastic	
Programme description	Title in English:	
	Title in original language:	
	Duration (in minutes):	
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:
	Broadcaster (channel): Date of first broadcast:	
Platform of broadcasting used: <input type="checkbox"/> TV <input type="checkbox"/> Internet <input type="checkbox"/> Mobile Has the programme concept been produced for TV broadcasting? <input type="checkbox"/> Yes <input type="checkbox"/> No		



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WORLD TV AWARDS 2019
CATEGORY SCIENCE / ENVIRONMENT
The Best TV Programme on Taming the Sea of Plastic

Short synopsis (max 200 words):

Format
submitted:

☐ DVD

Number of copies: 3



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WORLD TV AWARDS 2019
CATEGORY SCIENCE / ENVIRONMENT
The Best TV Programme on Taming the Sea of Plastic

Programme credits:	Production credits (organisations): Executive producer: Director:
Organisation and contact information:	Name of the organisation: Address:
	Name of the contact person: Position: Tel: Fax: Email:
Shipping address: <i>(Entry form and Programme)</i>	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
AIBD contact person:	Programme Manager: Ms Fathimath Leeza Email: leeza@aibd.org.my
Website information:	www.aibd.org.my/worldtv